

PAKISTAN'S FIRST SMD SCREENS

Carrying Forward Our Legacy of Revolutionizing Airport Advertising in Pakistan

Spanning across the entire Entrance and Exit of Jinnah International Airport, SMD Screens is a 15 feet long x 30 feet high full motion digital screen, providing huge creative space.

A key statement site conveying brand status while engaging passengers at one of the Pakistan's busiest Airport.

SMD SCREENS

The landscape screen offers superior quality and clarity of text and colours, which allows a captive audience time to engage with your brand. SMD Screens are the largest single screen in the Pakistan with unrivalled creative opportunities, offering increased depth of communication and engagement.

REAL VALUE FOR CONSUMERS

Showcase content across the entire screen delivering real value for consumers by linking SMD Screens to experiential activity on the concourse with Outdoor One Pvt. Ltd.

This powerful combination facilitates engaging, multi-dimensional campaigns to deliver real value for consumers.

UNDERSTANDING BRAND NEEDS



Huomongous exposure to the air traffic of 24.8 Million per annum



Exceeded exposure to visitors upto 74.4 Million per annum



Unbeatable quality and clarity of text and colour for superb brand exposure.



Eye-catching huge screens grab your consumers attention from the time when they are still in plane



Build your digital campaign and take full ownership of SMD Screens to create a 360° brand experience

Thank You

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